

EcoTransIT World Initiative : a global answer for a global player

Cécile Bray

Carbon Accounting Manager

Alexander Höglund

Environmental Advisor Nordics



GEODIS



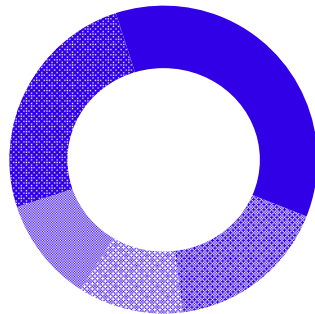
GEODIS Group



Expert in Transport and Logistics solutions

2014 revenue split* by activity

€ 6.8 bn** Revenue

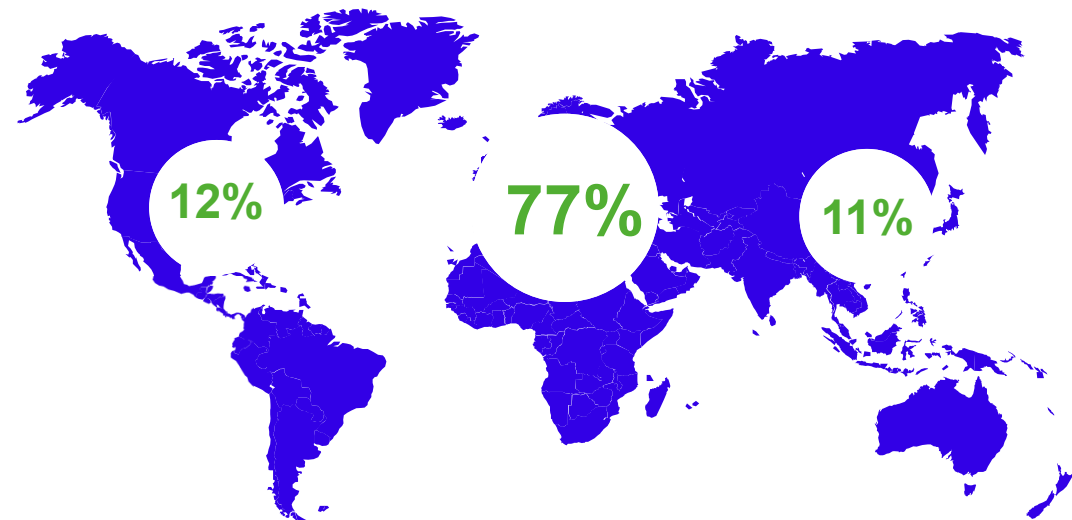


Freight Forwarding	39 %
Distribution & Express	23 %
Contract Logistics	17 %
Road Transport	11 %
Supply Chain Optimization	10 %

* : before elimination at GEODIS Group level

** : after elimination at GEODIS Group level

2014 revenue split by region



AMERICAS

30,000

employees worldwide

150,000

customers

EMEA

67

countries with a presence in its own name

120

countries covered



Taking action with the logistics and transport sector



“As a transport and Logistics company, we are part of the issue of global warming, yet as a responsible company, we are also part of the solution and we intend to play that role.”

Marie-Christine Lombard, CEO .



BLUE₂ : GEODIS' Carbon Display Solution



Transport Mode		France	Europe	WW
Road		●	●	●
Distribution & Express		●	●	
Rail		●	●	●
Rail Road		●	●	●
Overseas	Air	●	●	●
	Sea	●	●	●
Waterways		●	●	●

- Harmonized methodologies
- In line with the European Standard EN16258
- Mixing GEODIS' business values and best available standards

- GEODIS & SNCF
- EcoTransIT
- CCWG



Our Emission Reporting Services



Why EcoTransIT ?



- **Why ETW ?**
 - Any Geography and any business covered
 - A dynamic tool (evolutions with the input from its members, evolution with the standards, ...)
 - Support and validation from scientific experts to confirm the methodological choices
 - Not only GHG/CO₂ emissions but also pollutants
 - Alignment with the EN 16258
 - Capacity of data processing in line with our requirements
- **Why EWI?**
 - Share and capitalize on acquired experiences
 - Take part to strategic decisions